"We Will" Sportsmanship Pledge

The Utah High School Activities Association invites their member schools to participate in the new "We Will" Sportsmanship Commitment Campaign. The program promotes good sportsmanship, ethical behavior, self-control, respect, positive citizenship, and the values of teamwork. The UHSAA and the Utah Interscholastic Athletic Administrators Association ask schools, players, and coaches to make the "We Will" commitment.

**We Will...**

- Play fair and play by the rules
- Represent our schools with integrity
- Treat our opponents with the dignity that they’ve earned
- And respect coaches and officials
- Value our opportunity to compete
- And thank those who support us
- Always do our best to achieve what we can achieve individually and more importantly - as a team
- And when the game is over
- We will shake hands - win or lose
- It’s the right thing to do.

**We Will... Raise the Bar!**

**Do Rowdy Right**

By Bill Boyle

The Utah High School Activities Association is supporting positive sportsmanship by reminding fans of a basic principle: Cheer for your team! What a simple concept. However, sportsmanship problems in high school activities often begin when fans forget this basic idea. Instead of cheering for their team, they begin to cheer against the competition.

Focusing negative energy on the other team can lead to derogatory cheers, which can quickly lead to trash talking, taunting, and humiliation. This never results in a good outcome.

Be passionate, be enthusiastic, be supportive. Cheer for your team; encourage the best from your side; create momentum by building up rather than tearing down. Simply put: Do rowdy right!

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Photo Credit: Keith Johnson

GET LOUD

BE PROUD

STAY POSITIVE