### Ideas to **TEACH**

- Parents/Players Orientations
- Tryout Checklist
- Players/Parents “Pledge Card”
- Expectations letters sent home
- Captains Lunches (Fall, Winter, Spring)
- Leadership Class
- Captains Conference
- Region Sportsmanship Summit
- Code of Ethics Posted
- Fan Expectation Card
- School & District Web Site
- School Newspaper & Channel One
- Sportsmanship messages, PSAs
- Captains read sportsmanship message
- Lessons for advisory class
- Faculty/Staff Professional Training
- NFHS On-Line Sportsmanship Course

### Ideas to **ENFORCE**

- Post Code of Ethics & Expectations
- Fan Expectation Cards
- Sportsmanship Statement in Programs
- Yellow Card & Red Card Program
- Administrator/AD present at all games
- AD works closely with officials & coaches
- Security arrangements made if necessary
- Talk with leaders of heckler groups
- Unruly fans warned and then ask to leave
- Parents called, 1 on 1 conferences
- Spirit Ambassadors
- School Reports given for Region Award

### Ideas to **AWARD**

- Newspaper column on deserving kids
- Promote the positive on website, papers
- Student of the Month
- Spirit of Sport Candidates
- Doing Great Things Bulletin Board
- Game Giveaways
- Essay, poster, slogan, media contests

### Ideas to **MODEL**

- Mentor program with elementary
- Invite honorary youth team to come free
- Captains lunch, being role models
- Create a positive plus cheer squad
- Talk about acceptance of 2nd place trophy
- Have to get coaches & staff on board

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Winning at the high school level should be a pleasant outcome to fulfilling the **TRUE PURPOSE** of sport in school...which is to serve the complete educational needs of those who choose to participate. The **PREEMINENT PURPOSE** of sports and activities is not to teach someone how to hit a three-pointer or to throw a curve ball but how to harness the discipline, desire and commitment that come from striving to achieve these goals and then channeling those traits into overcoming the challenges of everyday life.

*Robert F. Kanaby, NFHS Executive Director*