Program Goals

1. Promote the philosophy and mission of education-based activities and the responsibilities that come with participation, whether as a player, coach, official, parent, spectator or fan.
2. TEAM-up as member schools to Teach, Enforce, Award & Model the universal values of personal responsibility, honesty, integrity, leadership, respect, teamwork and GOOD SPORTSMANSHIP!
3. Promote positive participation (i.e. players, teams, coaches, fans) at high school contests and activities.
4. Sponsor a School Sportsmanship Award Program which recognizes member schools who support the Raise-the-Bar program initiatives.
5. Partner with the UIAAA to sponsor a statewide student leadership conference on an annual basis.
6. Partner with Special Olympics Utah to provide a Unified Sports option for our member schools.

Mission of Education-Based Activities

Strong scholastic programs combined with quality athletic and performing arts activities work hand-in-hand in developing successful students and productive citizens. Winning is secondary to the education and positive development of kids.

“Whether administrators, teachers or coaches, we hope to instill in our students the desire to act with character, not just because they believe it is expected but because they believe it is right.”

-- Robert Kanaby, Former NFHS Executive Director

“One person practicing sportsmanship is far better than a hundred teaching it.” - Knute Rockne